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# MATT HAMBLIN

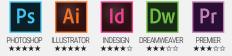
Art Director | Graphic Designer | Developer

# PROFILE

Art Director with great technical skills and creative talent. Able to manage multiple projects from concept to delivery. Communicator and problem solver who works well with clients, vendors and co-workers. Flexible yet dependable.

### TOOLS

Adobe Creative Cloud



#### Content Management Systems



## SKILLS

Writing & editing
Photography & image editing

Project management
Prepress production
Video & audio production
Layout & design
Making & 3D Printing

"Can do" attitude

# RELEVANT EXPERIENCE

#### **GRAVITATE ONLINE** | Junior Developer/Designer

July 2017 – Present

- Designed over 20 websites, home pages and landing pages
- · Contributed to SEO, site builds and site maintenance for clients
- Build and maintain websites

#### BIOEXPRESS | Graphic & Web Designer

June 2012 - August 2015

- Created the winning design for covers of 2013 BioExpress catalog.
- Wrote, developed and designed ads, brochures, landing pages, etc.
- Provided chat support to customers accessing web site.
- Created and coded e-mail campaigns, landing pages and survey forms.

#### **CREATIVE PUBLISHING SOLUTIONS** | Design Team Manager

May 2007 – November 2011

- Instrumental role developing a magazine project for Premium Outlets (Simon Property Group, Inc.) Premium Outlets increased the number of magazine locations by 58% after the first year.
- Managed a team of 7 designers solving problems, organizing projects and creating templates.

## EDUCATION

• **UTAH STATE UNIVERSITY** Bachelor's Degree in Journalism. Golden Key Honor Society.

## ACCOLADES

"I received the brochure today and it's fantastic!!!" Christine Pearce, Marketing Services Specialist – VWR International

"We love the ad!...You should have been on Mad Men!" Phil Kneisel – Argos Technologies

"...Matt is awesome. Creative as hell on some of the promo stuff...." Randy Scott, General Manager – BioExpress, Inc.